Weekly Overview & Expectations  Digital Graphics				
Unit / Topic:  • Advertising Graphics  • Unit Information		LEQ / Lesson Objective(s):  • How can I design, develop, create, and evaluate effective advertising graphics?		
Monday	Tuesday	Wednesday	Thursday	Friday
Lesson: - Introduce Score Board Advertisements - Score Board Advertisement Requirements - Sample Designs  Projects and Resources: - Sales Flyer - Score Board Advertisements	Lesson: - Original Designs  Projects and Resources: - Sales Flyer - Score Board Advertisements	Lesson: - <u>Development Process</u> Projects and Resources: - <u>Sales Flyer</u> - <u>Score Board</u> <u>Advertisements</u>	Lesson: - Score Board Advertisement Knowledge and Skills  Projects and Resources: - Sales Flyer - Score Board Advertisements	Lesson: - Experimentation  Projects and Resources: - Sales Flyer (Due Today) - Score Board Advertisements