

## Weekly Overview & Expectations

### Digital Graphics

**Week of:**

- Week 16 – 12-11-2023 – 12-15-2023

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Advertising Graphics
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective advertising graphics?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Lesson:**

- [Review Score Board Advertisements Requirements](#)
- [Sample Designs](#)

**Projects and Resources:**

- [Score Board Advertisements](#)

**Lesson:**

- [Advertising Design Process](#)
- Projects and Resources:**
- [Score Board Advertisements](#)

**Lesson:**

- [Score Board Ads Design Principles](#)
- Projects and Resources:**
- [Score Board Advertisements](#)

**Lesson:**

- [Development Process](#)
- Projects and Resources:**
- [Score Board Advertisements](#)

**Lesson:**

- [Score Board Ads Self-Evaluation and Reflection](#)
- Projects and Resources:**
- [Score Board Advertisements](#)