Weekly Overview & Expectations Digital Graphics				
Unit / Topic: • Advertising Graphics • Unit Information		LEQ / Lesson Objective(s): • How can I design, develop, create, and evaluate effective advertising graphics?		
Monday	Tuesday	Wednesday	Thursday	Friday
Lesson: - Review Score Board Advertisement Requirements -Sample Designs Projects and Resources: - Score Board Ads	Lesson: - <u>Development Process</u> Projects and Resources: - <u>Score Board Ads</u>	Lesson: - <u>Self-Evaluation and</u> Reflection Projects and Resources: - <u>Score Board Ads</u>	Lesson: - Mock-Up Design Projects and Resources: - Score Board Ads	Lesson: - Scoring Guide / Rubric Projects and Resources: - Score Board Ads (Due Today)