



## Course Description

Digital graphics play a key role in the appearance of almost all print and on-screen designs. In this course, students will learn about packaging design, digital graphics, animation, information design, interactive media, and applying Adobe software. This project-based course will challenge students with creative thinking and real-world problem-solving activities.

Online Classroom / Website: <https://www.cdschools.info/DG>

## Units / Projects

### Foundations of Design

- Elements of Design
- Introduction to Adobe
- Design Principles
- Visual Effects
- Design Tools

### Packaging Design

- Candy Box Design
- Frozen Foods Packaging
- Hanging Box Design
- Bottle Label Design
- Cereal Box Design

### Digital Graphic Design

- Poster Design
- Business Card Design
- Doodle for Google
- Website Slide Show Graphics
- Production Logo

### Advertising Graphics

- Advertising Poster
- Billboard Design
- Sales Flyer
- Score Board Advertisements

### Motion Graphics

- Frame Animation Design
- Top 10 Video

### Information Design

- Cover Design
- Restaurant Menu Design
- Infographic Design
- Brochure Design
- Magazine Design

### Interactive Media

- Website Design
- Game Design
- Portfolio Design

## Grading

Projects = 75%

Participation = 25%

Scoring Guides and Rubrics are available on our class website.

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