

## Weekly Overview & Expectations

### Promotional Graphics

**Week of:**

- Week 02 – 09-04-2023 – 09-08-2023

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Foundations of Promotional Graphics
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can promotional graphics effectively communicate messages?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

Labor Day Weekend

Lesson:

- [Introduction to Adobe Photoshop](#)
- Review Solid and Gradient Backgrounds
- Review Adding Text and Blending Options
- Removing the Background with the Eraser Tool
- Removing the Background with the Lasso Tool

Lesson:

- [Introduction to Adobe Photoshop](#)
  - Softening the Edges with the Eraser Tool
  - Creating Shapes with the Marquee Tool
  - Opacity
  - Photo Filters
  - Practical Uses of Photo
- Projects and Resources:
- [Logo Design Challenge](#)

Lesson:

- [Introduction to Adobe Photoshop](#)
  - Defining an area with the Elliptical Marquee Tool
  - Download and Installing Custom Text
  - [Introduce Event Advertisement Project](#)
- Project and Resources:
- [Event Advertisement](#)

Lesson:

- [Event Advertisement Project](#)
- Projects and Resources:
- [Event Advertisement](#)