

Weekly Overview & Expectations

Promotional Graphics

<p>Week of:</p> <ul style="list-style-type: none"> • Week 03 – 09-11-2023 – 09-15-2023 	<p>Teacher Support Availability:</p> <ul style="list-style-type: none"> • Please contact me at jhancock@cdschools.org
<p>Unit / Topic:</p> <ul style="list-style-type: none"> • Promotional Graphics <ul style="list-style-type: none"> ○ Unit Information 	<p>LEQ / Lesson Objective(s):</p> <ul style="list-style-type: none"> • How can I design, develop, create, and evaluate advertising designs?

Monday	Tuesday	Wednesday	Thursday	Friday
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<p>Lesson:</p> <ul style="list-style-type: none"> - Introduction to Advertising - Types of Advertising - Sample Designs <p>Projects and Resources:</p> <ul style="list-style-type: none"> - Event Advertisement - Types of Ads 	<p>Lesson:</p> <ul style="list-style-type: none"> - Advertising Layout and Design - Introduce Visual-Driven Ads - Visual-Driven Ad Requirements <p>Projects and Resources:</p> <ul style="list-style-type: none"> - Event Advertisement - Types of Ads 	<p>Lesson:</p> <ul style="list-style-type: none"> - Visual-Driven Ad <p>Projects and Resources:</p> <ul style="list-style-type: none"> - Event Advertisement - Types of Ads 	<p>Lesson:</p> <ul style="list-style-type: none"> - Introduce Copy-Driven Ad - Copy-Driven Ad Requirements <p>Projects and Resources:</p> <ul style="list-style-type: none"> - Event Advertisement - Types of Ads 	<p>Lesson:</p> <ul style="list-style-type: none"> - Copy-Driven Ad <p>Projects and Resources:</p> <ul style="list-style-type: none"> - Event Advertisement - Types of Ads
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