

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 04 – 09-18-2023 – 09-22-2023

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Advertising Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate advertising designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Review Copy-Driven Advertisements](#)
- [Sample Designs](#)

Projects and Resources:
- [Types of Advertisements](#)

Lesson:

- [Introduce Public Service / Cause Advertisements](#)
- [Requirements](#)
- [Sample Designs](#)

Projects and Resources:
- [Types of Advertisements](#)

Lesson:

- [Advertising Design Process](#)

Projects and Resources:
- [Types of Advertisements](#)

Lesson:

- [Advertising Knowledge and Skills](#)

Projects and Resources:
- [Types of Advertisements](#)

Lesson:

- [Development Process](#)

Projects and Resources:
- [Types of Advertisements](#)