

Weekly Overview & Expectations

Promotional Graphics

Week of: <ul style="list-style-type: none"> • Week 05 – 09-25-2023 – 09-29-2023 	Teacher Support Availability: <ul style="list-style-type: none"> • Please contact me at jhancock@cdschools.org
Unit / Topic: <ul style="list-style-type: none"> • Advertising Design <ul style="list-style-type: none"> ○ Unit Information 	LEQ / Lesson Objective(s): <ul style="list-style-type: none"> • How can I design, develop, create, and evaluate advertising designs?

Monday	Tuesday	Wednesday	Thursday	Friday
Teacher In-Service	Lesson: <ul style="list-style-type: none"> - Introduce Commercial Ads - Commercial Ads Requirements - Sample Designs Projects and Resources: <ul style="list-style-type: none"> - Types of Ads 	Lesson: <ul style="list-style-type: none"> - Development Process Projects and Resources: <ul style="list-style-type: none"> - Types of Ads 	Lesson: <ul style="list-style-type: none"> - Introduce Functional / Emotional Benefits Ads - Functional / Emotional Benefits Ads Requirements - Sample Designs Projects and Resources: <ul style="list-style-type: none"> - Types of Ads 	Lesson: <ul style="list-style-type: none"> - Development Process Projects and Resources: <ul style="list-style-type: none"> - Types of Ads