

## Weekly Overview & Expectations

### Promotional Graphics

**Week of:**

- Week 08 – 10-16-2023 – 10-20-2023

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Promotional Digital Media
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective digital media?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Lesson:**

- [Introduce E-Mail Marketing](#)
- [E-Mail Marketing Requirements](#)
- [Sample Designs](#)

**Projects and Resources:**

- [E-Mail Marketing](#)

**Lesson:**

- [Development Process](#)

**Projects and Resources:**

- [E-Mail Marketing](#)

**Lesson:**

- [E-Mail Marketing Knowledge and Skills](#)

**Projects and Resources:**

- [E-Mail Marketing](#)

Special Olympics

**Lesson:**

- [User Experience](#)

**Projects and Resources:**

- [E-Mail Marketing](#)