Weekly Overview & Expectations

Promotional Graphics

Week of: • Week 09 – 10-23-2023 – 10-27-2023	**Teacher Support Availability:** • Please contact me at jhancock@cdschools.org
Unit / Topic: • Advertising Design o Unit Information	**LEQ / Lesson Objective(s):** • How can I design, develop, create, and evaluate advertising designs?

Monday	**Tuesday**	**Wednesday**	**Thursday**	**Friday**
Lesson: - E-Mail Marketing Self-Evaluation / Reflection - Scoring Guide / Rubric - Introduce Help Wanted Poster Projects and Resources: - E-Mail Marketing - Help Wanted Poster	Lesson: - Help Wanted Poster Requirements - Sample Designs Projects and Resources: - E-Mail Marketing - Help Wanted Poster	Lesson: - Help Wanted Poster Knowledge and Skills Projects and Resources: - E-Mail Marketing - Help Wanted Poster	Lesson: - Help Wanted Poster Design Principles Projects and Resources: - E-Mail Marketing - Help Wanted Poster	Lesson: - Help Wanted Poster Self-Evaluation and Reflection - Mock-Up Design - Scoring Guide / Rubric Projects and Resources: - E-Mail Marketing (Due Today) - Help Wanted Poster