

## Weekly Overview & Expectations

### Promotional Graphics

<b>Week of:</b> <ul style="list-style-type: none"> <li>• Week 10 – 10-30-2023 – 11-03-2023</li> </ul>	<b>Teacher Support Availability:</b> <ul style="list-style-type: none"> <li>• Please contact me at <a href="mailto:jhancock@cdschools.org">jhancock@cdschools.org</a></li> </ul>
<b>Unit / Topic:</b> <ul style="list-style-type: none"> <li>• Advertising Design                             <ul style="list-style-type: none"> <li>○ <a href="#">Unit Information</a></li> </ul> </li> </ul>	<b>LEQ / Lesson Objective(s):</b> <ul style="list-style-type: none"> <li>• How can I design, develop, create, and evaluate advertising designs?</li> </ul>

Monday	Tuesday	Wednesday	Thursday	Friday
Lesson: - Grade Conferences - <a href="#">Introduce Poster Ad and Card</a> - <a href="#">Poster Ad and Card Requirements</a> - <a href="#">Sample Designs</a>  Projects and Resources: - <a href="#">Help Wanted Poster</a> - <a href="#">Poster Ad and Card</a>	Lesson: - Grade Conferences - <a href="#">Poster Ad and Card Knowledge and Skills</a>  Projects and Resources: - <a href="#">Help Wanted Poster</a> - <a href="#">Poster Ad and Card</a>	Lesson: - <a href="#">Poster Ad and Card Design Principles</a>  Projects and Resources: - <a href="#">Help Wanted Poster</a> - <a href="#">Poster Ad and Card</a>	Lesson: - <a href="#">Poster Ad and Card Self-Evaluation / Reflection</a>  Projects and Resources: - <a href="#">Help Wanted Poster</a> - <a href="#">Poster Ad and Card</a>	Lesson: - <a href="#">Mock-Up Design</a> - <a href="#">Scoring Guide / Rubric</a>  Projects and Resources: - <a href="#">Help Wanted Poster (Due Today)</a> - <a href="#">Poster Ad and Card</a>