

Weekly Overview & Expectations

Promotional Graphics

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| Week of: <ul style="list-style-type: none"> • Week 16 – 12-11-2023 – 12-15-2023 | Teacher Support Availability: <ul style="list-style-type: none"> • Please contact me at jhancock@cdschools.org |
| Unit / Topic: <ul style="list-style-type: none"> • Advertising Design <ul style="list-style-type: none"> ○ Unit Information | LEQ / Lesson Objective(s): <ul style="list-style-type: none"> • How can I design, develop, create, and evaluate advertising designs? |

| Monday | Tuesday | Wednesday | Thursday | Friday |
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| Lesson: - Introduce Twitter Advertisement - Twitter Advertisement Requirements - Sample Designs Projects and Resources: - College Catalog Design - Twitter Advertisement | Lesson: - Twitter Advertisement Knowledge and Skills Projects and Resources: - College Catalog Design - Twitter Advertisement | Lesson: - Advertising Design Process Projects and Resources: - College Catalog Design - Twitter Advertisement | Lesson: - Twitter Advertisement Design Principles Projects and Resources: - College Catalog Design - Twitter Advertisement | Lesson: - Development Process Projects and Resources: - College Catalog Design (Due Today) - Twitter Advertisement |