

Weekly Overview & Expectations

Promotional Graphics

Week of: <ul style="list-style-type: none"> • Week 17 – 12-18-2023 – 12-22-2023 	Teacher Support Availability: <ul style="list-style-type: none"> • Please contact me at jhancock@cdschools.org
Unit / Topic: <ul style="list-style-type: none"> • Advertising Design <ul style="list-style-type: none"> ○ Unit Information 	LEQ / Lesson Objective(s): <ul style="list-style-type: none"> • How can I design, develop, create, and evaluate advertising designs?

Monday	Tuesday	Wednesday	Thursday	Friday
Lesson: - Review Twitter Advertisement Requirements - Sample Designs Projects and Resources: - Twitter Advertisement	Lesson: - Advertising Design Process Projects and Resources: - Twitter Advertisement	Lesson: - Development Process Projects and Resources: - Twitter Advertisement	Lesson: - Twitter Advertisement Self-Evaluation and Reflection Projects and Resources: - Twitter Advertisement	Lesson: - Scoring Guide / Rubric Projects and Resources: - Twitter Advertisement (Due Today)