

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 18 – 01-01-2024 – 01-05-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:
- Winter Break

Lesson:
- Winter Break

Lesson:
- [Introduction to Brand Identity](#)
- [Create a Brand](#)
- [Logo Design Requirements](#)
- [Sample Designs](#)

Projects and Resources:
- [Brand Logo Design](#)

Lesson:
- [Good and Bad Design](#)

Projects and Resources:
- [Brand Logo Design](#)

Lesson:
- [Development Process](#)

Projects and Resources:
- [Brand Logo Design](#)