

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 19 – 01-08-2024 – 01-12-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Promotional Graphics
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional media?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Review Brand Logo Design](#)
- [Logo Design Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- [Brand Logo Knowledge and Skills](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- [Brand Logo Design Principles](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Brand Logo Design](#)