

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 20 – 01-15-2024 – 01-19-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Martin Luther King Jr. Day

Lesson:

[Virtual Meeting](#)

Meeting ID: 231 779 831
011

Passcode: j5KYH2

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- [Review Brand Logo Design](#)
- [Brand Logo Requirements](#)
- [Sample Designs](#)
- Grade Conferences
- [Brand Logo Design Principles](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

- Grade Conferences
- [Brand Logo Testing and Evaluation](#)

Projects and Resources:

- [Brand Logo Design](#)

Lesson:

[Virtual Meeting](#)

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Projects and Resources:

- [Brand Logo Design](#)