Weekly Overview & Expectations

Promotional Graphics

Week of:
- Week 22 – 01-29-2024 – 02-02-2024

Teacher Support Availability:
- Please contact me at jhancock@cdschools.org

Unit / Topic:
- Brand Identity Design
  - Unit Information

LEQ / Lesson Objective(s):
- How can I design, develop, create, and evaluate effective brand identity designs?

Monday	Tuesday	Wednesday	Thursday	Friday
Lesson: - Review Corporate ID Set - Sample Designs Projects and Resources: - Corporate ID Set	Lesson: - Knowledge / Skills - Letterhead Requirements Projects and Resources: - Corporate ID Set	Lesson: - Stationary Requirements Projects and Resources: - Corporate ID Set	Lesson: - Envelop Requirements Projects and Resources: - Corporate ID Set	Lesson: - Self-Evaluation and Reflection - Mock-Up Design - Scoring Guide / Rubric Projects and Resources: - Corporate ID Set