

## Weekly Overview & Expectations

### Promotional Graphics

**Week of:**

- Week 23 – 02-05-2024 – 02-09-2024

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Visual Communications
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective visual messages?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

Lesson:  
 - [Introduce Doodle for Google](#)  
 - [Doodle for Google Requirements](#)  
 - [Sample Designs](#)

Projects and Resources:  
 - [Doodle for Google](#)

Lesson:  
 - [Past Winners](#)

Projects and Resources:  
 - [Doodle for Google](#)

Lesson:  
 - [Visual Communications Design Process](#)

Projects and Resources:  
 - [Doodle for Google](#)

Lesson:  
 - [Development Process](#)

Projects and Resources:  
 - [Doodle for Google](#)

Lesson:  
 - [Logo Design Knowledge and Technical Skills](#)

Projects and Resources:  
 - [Doodle for Google](#)