

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 25 – 02-19-2024 – 02-23-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Presidents' Day

Lesson:
 - [Introduce Brand Outdoor Signage](#)
 - [Outdoor Signage Requirements](#)
 - [Sample Designs](#)

Projects and Resources:
 - [Doodle for Google](#)
 - [Brand Outdoor Signage](#)

Lesson:
 - [Outdoor Signage Knowledge and Skills](#)

Projects and Resources:
 - [Doodle for Google](#)
 - [Brand Outdoor Signage](#)

Lesson:
 - [Outdoor Signage Design Principles](#)

Projects and Resources:
 - [Doodle for Google](#)
 - [Brand Outdoor Signage](#)

Lesson:
 - [Self-Evaluation and Reflection](#)
 - [Scoring Guide / Rubric](#)

Projects and Resources:
 - [Doodle for Google \(Due Today\)](#)
 - [Brand Outdoor Signage](#)