

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 26 – 02-26-2024 – 03-01-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Applications
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Brand Uniform Design](#)
- [Brand Uniform Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Outdoor Sign](#)
- [Brand Uniform Design](#)

Lesson:

- [Brand Uniform Knowledge and Skills](#)
- Projects and Resources:**
- [Brand Outdoor Sign](#)
 - [Brand Uniform Design](#)

Lesson:

- [Brand Uniform Design Principles](#)
- [Self-Evaluation and Reflection](#)
- [Scoring Guide / Rubric](#)

Projects and Resources:

- [Brand Outdoor Sign](#)
- [Brand Uniform Design](#)

Lesson:

- [Introduce Brand Vehicle Wrap](#)
- [Brand Vehicle Wrap Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Outdoor Sign](#)
- [Brand Uniform Design](#)
- [Brand Vehicle Wrap](#)

Lesson:

- [Brand Vehicle Wrap Knowledge and Skills](#)

Projects and Resources:

- [Brand Outdoor Sign \(Due Today\)](#)
- [Brand Uniform Design \(Due Today\)](#)
- [Brand Vehicle Wrap](#)