

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 27 – 03-04-2024 – 03-08-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:
 - [Review Vehicle Wrap Design](#)
 - [Vehicle Wrap Requirements](#)
 - [Sample Designs](#)

Projects and Resources:
 - [Vehicle Wrap](#)

Lesson:
 - [Vehicle Wrap Design Principles](#)

Projects and Resources:
 - [Vehicle Wrap](#)

Lesson:
 - [Vehicle Wrap Self-Evaluation / Reflection](#)

Projects and Resources:
 - [Vehicle Wrap](#)

Lesson:
 - [Scoring Guide / Rubric](#)

Projects and Resources:
 - [Vehicle Wrap](#)

Teacher In-Service