

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 28 – 03-11-2024 – 03-15-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Brand Website Template Design](#)
- [Brand Website Template Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Vehicle Wrap Design](#)
- [Website Template](#)

Lesson:

- [Brand Website Template Knowledge and Skills](#)

Projects and Resources:

- [Vehicle Wrap Design](#)
- [Website Template](#)

Lesson:

- [Brand Website Template Design Principles](#)

Projects and Resources:

- [Vehicle Wrap Design](#)
- [Website Template](#)

Lesson:

- [Brand Website Template Self-Evaluation and Reflection](#)

Projects and Resources:

- [Vehicle Wrap Design](#)
- [Website Template](#)

Lesson:

- [Scoring Guide / Rubric](#)

Projects and Resources:

- [Vehicle Wrap Design \(Due Today\)](#)
- [Website Template](#)