

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 29 – 03-18-2024 – 03-22-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Brand Billboard Design](#)
- [Brand Billboard Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Website Template](#)
- [Brand Billboard Design](#)

Lesson:

- [Brand Billboard Knowledge and Skills](#)
- Projects and Resources:**
- [Brand Website Template](#)
 - [Brand Billboard Design](#)

Lesson:

- [Brand Billboard Design Principles](#)
- Projects and Resources:**
- [Brand Website Template](#)
 - [Brand Billboard Design](#)

Lesson:

- [Brand Billboard Self-Evaluation and Reflection](#)
- Projects and Resources:**
- [Brand Website Template](#)
 - [Brand Billboard Design](#)

Lesson:

- [Scoring Guide and Rubric](#)
- Projects and Resources:**
- [Brand Website Template \(Due Today\)](#)
 - [Brand Billboard Design](#)