

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 30 – 03-25-2024 – 03-29-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:
 - [Introduce Brand Magazine Advertisement](#)
 - [Brand Magazine Ad Requirements](#)
 - [Sample Designs](#)

Projects and Resources:
 - [Brand Billboard Design](#)
 - [Brand Magazine Ad](#)

Lesson:
 - [Brand Identity Design Process](#)

Projects and Resources:
 - [Brand Billboard Design](#)
 - [Brand Magazine Ad](#)

Lesson:
 - [Project Planning Notes](#)

Projects and Resources:
 - [Brand Billboard Design \(Due Today\)](#)
 - [Brand Magazine Ad](#)

Spring Break

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