

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 32 – 04-08-2024 – 04-12-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Promotional Digital Media
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Brand Portfolio](#)
- [Cover Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Magazine Ad](#)
- [Brand Portfolio](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Brand Magazine Ad](#)
- [Brand Portfolio](#)

Lesson:

- [Collage Requirements](#)

Projects and Resources:

- [Brand Magazine Ad](#)
- [Brand Portfolio](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Brand Magazine Ad](#)
- [Brand Portfolio](#)

Lesson:

- [Title Page Requirements](#)

Projects and Resources:

- [Brand Magazine Ad \(Due Today\)](#)
- [Brand Portfolio](#)