

Weekly Overview & Expectations

Promotional Graphics

Week of:

- Week 33 – 04-15-2024 – 04-19-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Brand Identity Design
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective brand identity designs?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Review Cover Requirements](#)
- [Review Collage Requirements](#)
- [Review Title Page Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Brand Portfolio](#)

Lesson:

- [Finalizing and presenting](#)

Projects and Resources:

- [Brand Portfolio](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Brand Portfolio](#)

Lesson:

- [Self-Evaluation and Reflection](#)

Projects and Resources:

- [Brand Portfolio](#)

Lesson:

- [Scoring Guide and Rubric](#)

Projects and Resources:

- [Brand Portfolio](#)