

## Weekly Overview & Expectations

### Promotional Graphics

**Week of:**

- Week 36 – 05-06-2024 – 05-10-2024

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Promotional Digital Media
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective digital media?

**Monday****Tuesday****Wednesday****Thursday****Friday****Lesson:**

- [Introduce Electronic Billboard Design](#)
- [Electronic Billboard Requirements](#)
- [Sample Designs](#)

**Projects and Resources:**

- [Trade Show Display](#)
- [Electronic Billboard](#)

**Lesson:**

- [Digital Media Design Process](#)

**Projects and Resources:**

- [Trade Show Display](#)
- [Electronic Billboard](#)

**Lesson:**

- [Project Planning Notes](#)

**Projects and Resources:**

- [Trade Show Display](#)
- [Electronic Billboard](#)

**Lesson:**

- [Development Process](#)

**Projects and Resources:**

- [Trade Show Display](#)
- [Electronic Billboard](#)

**Lesson:**

- [Experimentation](#)

**Projects and Resources:**

- [Trade Show Display \(Due Today\)](#)
- [Electronic Billboard](#)