

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 03 – 09-11-2023 – 09-15-2023

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Shopping Center Advertisement](#)
- [Shopping Center Ad Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [About Me Poster](#)
- [Shopping Center Ad](#)

Lesson:

- [Methods of Persuasion](#)
- Projects and Resources:**
- [About Me Poster](#)
 - [Shopping Center Ad](#)

Lesson:

- [Shopping Center Ad Knowledge and Skills](#)

Projects and Resources:

- [About Me Poster](#)
- [Shopping Center Ad](#)

Lesson:

- [Shopping Center Ad Design Principles](#)

Projects and Resources:

- [About Me Poster](#)
- [Shopping Center Ad](#)

Lesson:

- [Shopping Center Ad Self-Evaluation and Reflection](#)
- [Shopping Center Ad Mock-Up Design](#)
- [Scoring Guide and Rubric](#)

Projects and Resources:

- [About Me Poster \(Due Today\)](#)
- [Shopping Center Ad](#)