

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 04 – 09-18-2023 – 09-22-2023

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Truck Wrap Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap](#)

Lesson:

- [Truck Wrap Knowledge and Skills](#)
- [Truck Wrap Design Principles](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap](#)

Lesson:

- [Truck Wrap Self-Evaluation and Reflection](#)
- [Truck Wrap Scoring Guide / Rubric](#)
- [Introduce Event Advertisement](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap](#)
- [Event Advertisement](#)

Lesson:

- [Event Advertisement Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap](#)
- [Event Advertisement](#)

Lesson:

- [Event Advertisement Knowledge and Skills](#)

Projects and Resources:

- [Shopping Center Ad \(Due Today\)](#)
- [Truck Wrap](#)
- [Event Advertisement](#)