

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 05 – 09-25-2023 – 09-29-2023

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Teacher In-Service

Lesson:

- [Introduce Sales Presentation](#)
- [Sales Presentation Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Event Advertisement](#)
- [Sales Presentation](#)

Lesson:

- [Sales Presentation Knowledge and Skills](#)

Projects and Resources:

- [Event Advertisement](#)
- [Sales Presentation](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Event Advertisement](#)
- [Sales Presentation](#)

Lesson:

- [Sales Presentation Design Principles](#)

Projects and Resources:

- [Event Advertisement \(Due Today\)](#)
- [Sales Presentation](#)