

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 06 – 10-02-2023 – 10-06-2023

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Review Sales Presentation Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Advertising Design Process](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Sales Presentation Self-Evaluation and Reflection](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Sales Presentation Mock-Up Design](#)
- [Scoring Guide / Rubric](#)

Projects and Resources:

- [Sales Presentation](#)