

## Weekly Overview & Expectations

### Exploring Multimedia

**Week of:**

- Week 23 – 02-05-2024 – 02-09-2024

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Multimedia
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Lesson:**

- [Introduce Shopping Center Advertisement](#)
- [Shopping Center Ad Requirements](#)
- [Sample Designs](#)

**Projects and Resources:**

- [About Me Poster](#)
- [Shopping Center Ad](#)

**Lesson:**

- [Methods of Persuasion](#)
- Projects and Resources:**
- [About Me Poster](#)
  - [Shopping Center Ad](#)

**Lesson:**

- [Shopping Center Ad Knowledge and Skills](#)

**Projects and Resources:**

- [About Me Poster](#)
- [Shopping Center Ad](#)

**Lesson:**

- [Shopping Center Ad Design Principles](#)

**Projects and Resources:**

- [About Me Poster](#)
- [Shopping Center Ad](#)

**Lesson:**

- [Shopping Center Ad Self-Evaluation and Reflection](#)
- [Shopping Center Ad Mock-Up Design](#)
- [Scoring Guide and Rubric](#)

**Projects and Resources:**

- [About Me Poster \(Due Today\)](#)
- [Shopping Center Ad](#)