

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 24 – 02-12-2024 – 02-16-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Introduce Truck Wrap Design](#)
- [Truck Wrap Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap Design](#)

Lesson:

[Virtual Meeting](#)

Meeting ID: 231 779 831 011

Passcode: j5KYH2

Lesson:

- [Truck Wrap Knowledge and Skills](#)
- [Truck Wrap Design Principles](#)

Projects and Resources:

- [Shopping Center Ad](#)
- [Truck Wrap Design](#)

Lesson:

- [Truck Wrap Self-Evaluation / Reflection](#)
- [Scoring Guide / Rubric](#)

Projects and Resources:

- [Shopping Center Ad \(Due Today\)](#)
- [Truck Wrap Design](#)

Teacher In-Service