

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 25 – 02-19-2024 – 02-23-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Presidents' Day

Lesson:

- [Introduce Event Advertisement Design](#)
- [Event Advertisement Requirement](#)
- [Sample Design](#)

Projects and Resources:

- [Truck Wrap Design](#)
- [Event Advertisement](#)

Lesson:

- [Defining Areas Demonstration](#)
- [Event Advertisement Knowledge and Skills](#)

Projects and Resources:

- [Truck Wrap Design](#)
- [Event Advertisement](#)

Lesson:

- [Event Advertisement Design Principles](#)

Projects and Resources:

- [Truck Wrap Design](#)
- [Event Advertisement](#)

Lesson:

- [Self-Evaluation and Reflection](#)
- [Scoring Guide and Rubric](#)

Projects and Resources:

- [Truck Wrap Design \(Due Today\)](#)
- [Event Advertisement](#)