

Weekly Overview & Expectations

Exploring Multimedia

Week of:

- Week 28 – 03-11-2024 – 03-15-2024

Teacher Support Availability:

- Please contact me at jhancock@cdschools.org

Unit / Topic:

- Multimedia Applications - Promotional Graphics and Advertising
 - [Unit Information](#)

LEQ / Lesson Objective(s):

- How can I design, develop, create, and evaluate effective promotional graphics and advertisements?

Monday

Tuesday

Wednesday

Thursday

Friday

Lesson:

- [Review Sales Presentation Requirements](#)
- [Sample Designs](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Advertising Design Process](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Sales Presentation Knowledge and Skills](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Development Process](#)

Projects and Resources:

- [Sales Presentation](#)

Lesson:

- [Sales Presentation Design Principles](#)

Projects and Resources:

- [Sales Presentation](#)