

## Weekly Overview & Expectations

### Exploring Multimedia

**Week of:**

- Week 29 – 03-18-2024 – 03-22-2024

**Teacher Support Availability:**

- Please contact me at [jhancock@cdschools.org](mailto:jhancock@cdschools.org)

**Unit / Topic:**

- Multimedia Applications - Packaging Design
  - [Unit Information](#)

**LEQ / Lesson Objective(s):**

- How can I design, develop, create, and evaluate effective packaging designs?

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Lesson:**

- [Introduce Ice Cream Box Design](#)
- [Ice Cream Box Requirements](#)
- [Sample Design](#)

**Projects and Resources:**

- [Sales Presentation](#)
- [Ice Cream Box](#)

**Lesson:**

- [Ice Cream Box Knowledge and Skills](#)

**Projects and Resources:**

- [Sales Presentation](#)
- [Ice Cream Box](#)

**Lesson:**

- [Ice Cream Box Design Principles](#)

**Projects and Resources:**

- [Sales Presentation](#)
- [Ice Cream Box](#)

**Lesson:**

- [Ice Cream Box Self-Evaluation and Reflection](#)
- [Mock-Up Design](#)

**Projects and Resources:**

- [Sales Presentation](#)
- [Ice Cream Box](#)

**Lesson:**

- [Scoring Guide and Rubric](#)

**Projects and Resources:**

- [Sales Presentation \(Due Today\)](#)
- [Ice Cream Box](#)