



Course Description

This course is designed to introduce students to the Central Dauphin School District’s multimedia program. Students are given a glimpse into the variety of courses offered at the high school in the areas of digital graphics, promotional graphics, games design and animation, and TV studio. Graphic design, advertising, video, and animation will be covered. This half-year course will help students decide which future classes will help them reach their career and personal goals.

Online Classroom / Website: <https://www.cdschools.info/EM>

Units / Projects

<p>Foundations of Design</p> <ul style="list-style-type: none"> • Elements of Design • Introduction to Adobe • Design Principles • Visual Effects / Design Tools <p>Digital Graphics</p> <ul style="list-style-type: none"> • Poster Design • T-Shirt Art Design • Logo Design <p>Packaging Design</p> <ul style="list-style-type: none"> • Ice Cream Box • Toy Packaging Design 	<p>Promotional Graphics / Advertising</p> <ul style="list-style-type: none"> • Shopping Center Ads • Truck Wrap Design • Event Advertisements • Sales Presentation <p>Interactive Media and Web Design</p> <ul style="list-style-type: none"> • Website Design • User-Interface Design • Portfolio Design <p>Motion Graphics and Animation</p> <ul style="list-style-type: none"> • 2D Frame Animation 	<p>Information Design and Print Media</p> <ul style="list-style-type: none"> • Cover Design • Instruction Sheet • Career Infographics <p>TV Studio and Production</p> <ul style="list-style-type: none"> • Video Slide Show • Production Logo
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Grading

Projects = 75%
 Participation = 25%
 Scoring Guides and Rubrics are available on our class website.

Teacher: Jason Hancock (jhancock@cdschools.org)